



# First USA Bank

British Airways Affinity Print Ad

We believe a credit card should be as rewarding as the places we take you to.

**4.9%**  
Fixed Introductory APR\*

- No Annual Fee For The First Year
- 5,000 Bonus miles
- Earn Executive Club miles with every purchase

**The British Airways Platinum Visa Card**

Call 1-800-859-3758 ext.123

**BRITISH AIRWAYS**  
The world's favourite airline

\*The introductory APR is effective for the first five (5) billing cycles following the opening of your account (the "Introductory Period"). 16.99% thereafter. If payment is received late once during the introductory period, the rate will adjust to 16.99%. If, at any time, payment is received late twice in any 6 month period, the rate will adjust to 19.99%. \*\*The annual fee is \$50 for Classic, \$65 for the Platinum Card. The annual fee will be waived the first year. A minimum monthly Finance Charge of \$3.50 is payable if any Finance Charge is due. There is a Transaction Fee for the purchase of money orders, wire transfers, ATM, sale of convenience checks and bank cash advances equal to the greater of 2% of the base amount or \$10.00 for each purchase, cash advance or use. Your account will be issued by First USA Bank, P.O. Box 8650, Wilmington, Delaware 19899-8650. \*Offer is subject to change. You should contact First USA Bank to obtain information on any changes after May 1998 by calling toll-free 1-800-537-6554.

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# The Visa Card Designed For Civil War Enthusiasts

**5.9%**  
Fixed Introductory APR  
No Annual Fee  
Credit Line Up To \$10,000



It's an historic event in its own right... a Visa Card designed for Civil War Enthusiasts, with no annual fee, a low introductory APR and a credit line of up to \$10,000.

With this special card, you will save money and have the financial flexibility you deserve. You can maximize your savings by consolidating outstanding balances from other credit cards to your new Visa Card.\*

Look at these outstanding benefits:

- No annual fee
- A low 5.9% fixed introductory annual percentage rate (APR) for your first 5 months
- After that a low 13.99% fixed APR
- Credit lines up to \$10,000
- Balance transfers with no transfer fee
- 24-hour Cardmember service
- Valuable travel services

As you carry your Visa Card designed for Civil War Enthusiasts, you'll not only display a custom-designed card that expresses your respect for our nation's proud past, you'll also enjoy the financial benefit of lower fixed interest rates, plus the strong reputation of the Visa network.

The Visa Card for Civil War Enthusiasts. It's everywhere you want to be.

To Apply, Just Call 1-800-955-3050 Today.  
(Ask for priority code AHG for gold card, AHF for flag classic card, AHB for battle classic card)

\*Subject to certain restrictions and limitations.  
The annual percentage rate will be 5.9% fixed for the first five (5) months after your account is opened; a Fixed Rate of 13.99% thereafter. Annual Fee: None.  
Cash Advance Fee: 2% of the advance, but not less than \$10.00. Minimum finance charged in any month in which a finance charge is payable is \$.50.  
A minimum gross annual household income of \$30,000 is required to qualify for the Gold Card. A minimum gross annual household income of \$14,400 is required for the Classic Card. This credit disclosure information was accurate as of 10/96 and is subject to change. Please contact First USA Bank at 1-800-537-6954 to obtain information on any charges after 10/96.